



Membership Benefits

OneMedMarket is now building a private membership investment group geared toward early-stage companies capable of shaping the future of health and medicine. Membership is invitation only and comprised of c-level executives, institutional investors, angel investors and healthcare professionals, who are interested in active investment in private growth companies.

Members will have access to the OneMed Stock Exchange (OMSE). The OMSE targets promising growth companies for which it will provide of liquidity.

Benefits to Members. The organization focuses on a three-pronged approach to improve investment returns to its members:

I. Research. *Finding the most promising companies.*

The cornerstone of our strategy centers upon (i) research and (ii) diligence. Our global network of experts not only provide insight on markets, but also identify the most promising companies and technologies. Our members enjoy access to the following:

- Global Sector Reports: Obesity (published). Neurology, Oncology (Early 2016)
- Company Reports. Reports of over 50 OneMedForum Presenting Companies
- OneMed 40 Research Report and Undervalued Microcaps. (1st Quarter 2016)

II. Network Events. *Meeting the companies and their management.*

Connecting our members is at the core of our value proposition and our sponsorship of OneMedForum's foster due diligence, facilitate transactions and ultimately, provide liquidity. Our January scheduled events:

- 9th Annual OneMed Forum - January 11-12, 2016
- 6th Annual China Forum - January 13, 2016
- Club OneMed after hours - January 11, 13, from 9:00PM - Midnight
- Casino Royale Party - January 12 from 9:00PM - Midnight

III. Transaction Services. *Investing in the companies.*

We introduce investors to companies on an ongoing basis through (i) providing a unique marketplace via the OneMed Stock Exchange and (ii) semi-annual liquidity events occurring in conjunction with OneMedForum events in New York and San Francisco. Our goal at these events is to streamline the investment process by:

- Organizing meetings between investors and companies
- Developing and organizing investment syndicates
- Offering documentation, legal and clerical services on site to more easily facilitate transactions

Our membership period is now open for select investors who wish to apply and take part in the 9th Annual OneMedMarket Conference in January 2016.

Part 1: Research *“Finding the most promising companies.”*

Research is at the crux of our business model. Anchored by our **Global Sector Reports**, our mission is to be the most trusted source of high quality guidance and due diligence for investors in early-stage and emerging growth companies in healthcare and life sciences.

In addition to our scientific advisory board, we have a network of “Thought Leaders” and analysts that enable us to identify the most promising investment opportunities early.

Products and Services

Sector Reports. Our sector reports provide a global overview of new companies and technologies in the context of the marketplace. Each of our reports is comprised of four modules:

- **“What’s What” - Clinical need, Challenges and Current Situations.** This module provides an understanding of the epidemiology and current treatments including a section entitled, “What Investors Should Know.”
- **“What’s Now” - Current Players and Market Structure.** Module Two analyzes the current marketplace and the various treatments and mechanisms of action. The “What’s Now” Module also breaks down the incumbent drugs and devices on the market today and their relative strengths and weakness.
- **“What’s Next” - Future Players and Technologies.** This module provides an insight into the future marketplace in the context of new entrants and emerging companies and their technologies.
- **“Who’s Who” The Ecosystem: Directory of Important Players.** Module Four supplies information on the important players and an overview of the roles they play in the ecosystem. Think of this as an all-encompassing directory.

In 2015, we published our first report on Obesity. We have already begun assembling our 2016 reports on Neurology, Oncology, and Regenerative Medicine.

Company Reports. Our company reports provide summaries of presenting firms at the OMM Conference. When selecting companies for research coverage, we examine three fundamentals:

- **Science /Technology.** Is this real science with technical/scientific merit?
- **Market Need.** Does this meet a clinical and/or market need?
- **Management.** Is the firm run by capable and ethical people?

OneMed 40 and Undervalued Microcap Reports. Throughout the year we poll our membership as well as hundreds of sophisticated investors and experts to identify emerging-growth companies. Tapping this group for insight enables us to provide value to all of our members.

This process of discovery is invaluable to our members, especially since this area of the marketplace is historically one that offers little to no research coverage.

Part 2: Network Events “*Meeting the most promising companies.*”

Conferences and Networking. OneMedForum’s are the anchor events where we showcase companies that are candidates to list on the OneMed Stock Exchange (OMSE). These event provide the “marketplace” around which business will be transacted between the buyers and sellers of stock belonging to these listed companies.

For the last 8 years we have provided a venue for over 500 growth companies, enabling investors to learn about the companies to meet. Our schedule events for January 2016:

- **The OneMedforum IX.** The 9th Annual OneMedForum recently modified its format to provide a liquidity-creating tool after OMSE is launched. We carefully selected a smaller, select group of high-potential companies as candidates to list on a secondary marketplace and exchange. Dates: January 11th - January 12th, 2016
- **China Forum VI.** Sponsored by our affiliate OneMedChina, this 6th Annual event will spotlight companies ready for commercialization in China. This event provides expert insight on accessing this vast source of capital and how to gain distribution in this massive market. January 13th, 2016.
- **Casino Royale Party.** OMSE will be hosting a Casino Royale-themed networking event that we anticipate to be the most talked-about party in San Francisco that week. The event will have a full casino set-up with the best gamblers winning prizes as a reward for their skill at the tables. January 12th, 2016 9:00PM
- **Club OneMed.** We will take up residency at one of the oldest private clubs in San Francisco. This historic architectural gem will be open to OMSE members (and their guests) from 9:00PM to midnight. Located in Union Square, it is an ideal gathering venue. Membership card required. January 11th & January 13th, 2016 9:00PM.

Part 3: Transaction Services

“Investing in promising, emerging-growth companies.”

Simply stated, our goal is to bring high quality investment opportunities to our members.

We create value by linking the *right* companies with the *right* investors at the *right* time. We focus on investments at the critical inflection point, where there is the greatest risk-adjusted reward. Once talent connects with capital, we help facilitate the investment process.

Key components of our services include:

- **Profiling. “Research to find the right fit”** We focus on understanding the specific interests of our members. We create profiles and take time to get to know our investors (and take into account their feedback) so that we can present them with companies and investment ideas throughout the year that are tailored to their interests.
- **Introductions. “Access to the right environment”** Our events provide opportunities for investors to meet face-to-face with the various companies on which they have been educated. Our advanced partnering software offers a highly efficient system that works to set up meetings not only during the conference, but after the event as well
- **Syndication. “Assembling the right investment groups”** Assembling resources to support promising companies is how we reduce risk and increase rates of return. This can include organizing investment syndicates with institutional, strategic and angel investors. Additionally, we make introductions to critical service providers.
- **Transactions. Facilitating transactions.** Our goal is to have efficient access to capital. In addition to conference services, we have legal and administrative staff available to assist in creating and modifying documents to aid in the completion of on-site transactions.
- **Liquidity. Enabling members to monetize their investment.** Liquidity is our ultimate objective. With the implementation of the JOBS Act (specifically Title IV - Regulation A+), our efforts are aimed at creating a vibrant marketplace in which investors can reap liquidity rewards. Once a member, we facilitate liquidity by overseeing the private sale of securities of our listed companies. We expect to begin listing companies on the OMSE in early 2016 and hope to begin creating liquidity for those companies by early 2017. To learn more about how the OneMed Stock Exchange will function, feel free to contact us with your questions at www.onemedmarket.com.

For additional information, including a qualification rubric and membership fees, contact one of our membership specialists or simply email us at membership@onemedmarket.com.